

FAIRTRADE



Fairtrade is an alternative approach to conventional trade, based on a partnership between producers and consumers. It empowers farmers and workers in developing countries through improved terms of trade and the opportunity to improve the working and living conditions for themselves and their communities.

FAIRTRADE WORLDWIDE



FAIRTRADE ANZ SUPPORTS PRODUCER ORGANISATIONS IN THE PACIFIC TO



GROW STRONG BUSINESSES AND ORGANISATIONS



DEVELOP SUSTAINABLE FARMING PRACTICES



SELL THEIR CROPS UNDER FAIR TERMS OF TRADE



SUPPORT VULNERABLE COMMUNITIES AND PROTECT CHILDREN

Since 2010

Producer organisations in the Pacific have earned



MEMBERS OF FAIRTRADE ORGANISATIONS IN THE PACIFIC

21,603
men



3,229
women

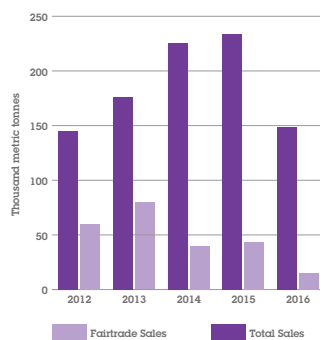
NUMBER OF PEOPLE BENEFITING FROM FAIRTRADE IN THE PACIFIC



121,791
individuals

SALES OF THE TOP THREE FAIRTRADE PRODUCTS FROM THE PACIFIC

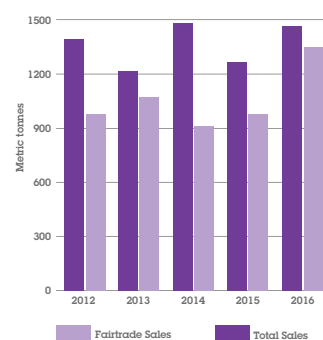
FAIRTRADE CERTIFIED SUGAR



FAIRTRADE CERTIFIED COCOA



FAIRTRADE CERTIFIED COFFEE



FAIRTRADE IN FIJI

FAIRTRADE ANZ AND ITS STRATEGIC PARTNERS HAVE INVESTED OVER USD 167,000 IN SUPPLY CHAIN DEVELOPMENT



FAIRTRADE ANZ'S SUPPORT TO FARMERS

- Impact research
- Ongoing certification support
- Market linkages
- Governance advice and training
- Support for the development of administrative systems

COMMERCIAL AND STRATEGIC PARTNERS

- New Zealand Ministry of Foreign Affairs and Trade

LABASA, LAUTOKA, AND RARAWAI & PENANG CANE PRODUCERS ASSOCIATIONS

Fiji is home to the three largest Fairtrade producer organisations in the Pacific. Since 2010, Fairtrade sugar cane producers have contributed to the development of the island country through a variety of Fairtrade community and economic development projects.

PREMIUM PROJECTS

- Replanting of cane fields
- Repairing cane field drainage systems, and subsidising fertiliser costs
- Supply of harvesting equipment and first aid kits
- Death benefit funds for members' families
- Assistance for education, water and electricity projects
- Sanitary and public infrastructure upgrades
- Mechanical harvesters

Premium received to date
USD 13.5m