

FAIRTRADE



Fairtrade is an alternative approach to conventional trade, based on a partnership between producers and consumers. It empowers farmers and workers in developing countries through improved terms of trade and the opportunity to improve the working and living conditions for themselves and their communities.

FAIRTRADE WORLDWIDE



FAIRTRADE ANZ SUPPORTS PRODUCER ORGANISATIONS IN THE PACIFIC TO



GROW STRONG BUSINESSES AND ORGANISATIONS



DEVELOP SUSTAINABLE FARMING PRACTICES



SELL THEIR CROPS UNDER FAIR TERMS OF TRADE



SUPPORT VULNERABLE COMMUNITIES AND PROTECT CHILDREN

Since 2010

Producer organisations in the Pacific have earned



USD 20.7m in Fairtrade Premium



USD 157.1m in income from Fairtrade sales

MEMBERS OF FAIRTRADE ORGANISATIONS IN THE PACIFIC

21,603
men



3,229
women

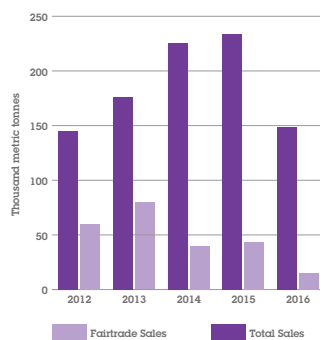
NUMBER OF PEOPLE BENEFITING FROM FAIRTRADE IN THE PACIFIC



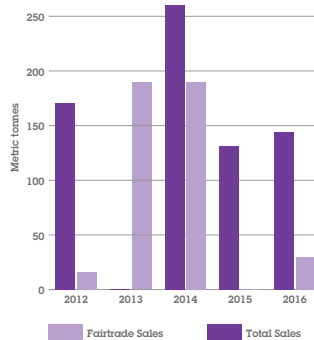
121,791
individuals

SALES OF THE TOP THREE FAIRTRADE PRODUCTS FROM THE PACIFIC

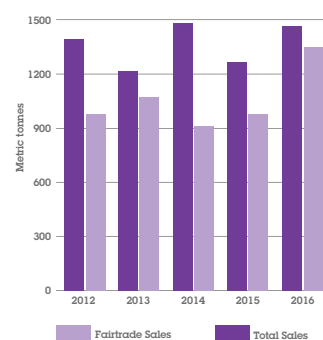
FAIRTRADE CERTIFIED SUGAR



FAIRTRADE CERTIFIED COCOA

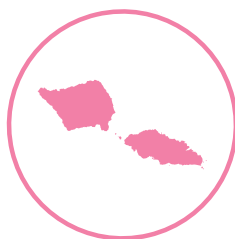


FAIRTRADE CERTIFIED COFFEE



FAIRTRADE IN SAMOA

FAIRTRADE ANZ AND ITS STRATEGIC PARTNERS HAVE INVESTED OVER USD 57,000 IN SUPPLY CHAIN DEVELOPMENT



FAIRTRADE ANZ'S SUPPORT TO FARMERS

- Soil fertility training
- Farm toolkits
- Ongoing support on certification requirements
- Market linkages
- VSA Horticulture and Management Adviser

COMMERCIAL AND STRATEGIC PARTNERS

- Krissy Co.
- All Good Organics
- New Zealand Ministry of Foreign Affairs and Trade
- Volunteer Service Abroad

SAVAI'I COCONUT FARMERS ASSOCIATION (SCFA)

Located in rainforest of Savai'i, SCFA pioneered Fairtrade certification in Samoa. Based on their traditional social structures, the association has developed a strong and participatory governance system, through which it is developing its growing business. In partnership with their buyer Krissy Co. and Fairtrade ANZ, SCFA delivers services to its members such as training on farming methods, record keeping and social compliance.

PREMIUM PROJECTS

- Securing safe meeting space
- Gardening tool sets for members

Premium
received to date
USD 6,500